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Thieleman

MEDIA KIT



Matt Thieleman

Visionary. Transformational Coach. Speaker. Advisor. Author.

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Matt works with *leaders* and *change-makers* to *help them live into their purpose* more fully, and bring their masterpieces to the world. He educates and trains coaches to be world-class in their field, and help their clients *reach their full potential* .

Prior to becoming a coach, Matt was in the marketing world, working with clients in practically every industry imaginable. Having worked with companies such as *Michigan Ross School of Business*, *Gannett*, *Parthenon Publishing*, and others, Matt had a good look at how well-intentioned leadership not getting out of their own way was causing businesses harm.

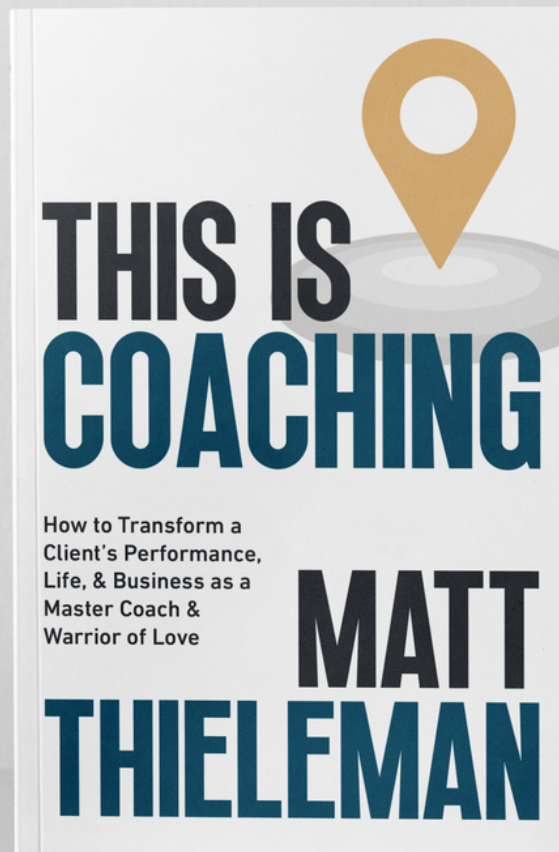
Matt has been a leadership coach since 2016 and spent 2021 as CEO of Pilea, a coaching organization for venture-backed founders. After a year of intense growth and hard work, Matt turned his focus back to coaching and other soul-work he's called to bring to the world. It's simply a continuation of a lifelong mission to *heal himself, help other heal*, and *lead others with authenticity*.

- Founder of Golden Bristle
- TEDx Speaker on Mindful Leadership, "[Why The World Needs Mindful Leaders](#)"
- Co-Sensei of Samurai Coaching Dojo
- Former CEO of Pilea



THIS IS COACHING

This is Coaching was written to help you unlock your full potential as a coach. He wrote **This Is Coaching** to serve as your guidebook and an inspirational tool to help you become all you can be. It's a blend of frameworks, conscious ranting, philosophy, poetry, illustration, and practical advice, all in one. With over seven years of experience in the art of coaching and unparalleled insight into the principles of success within this profession, Matt wrote **This is Coaching** to take you on a journey toward reaching your highest aspirations.



- Coaching/leadership as a spiritual practice
- Coaching/leadership as GPS navigation
- Marrying body, mind, and soul as a leader/coach

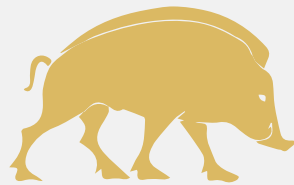
book

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Matt is happy to offer his vast array of expertise in various areas involving coaching. He is currently accepting invitations for speaking engagements and guest spots, with his favored topics including:

How to become <i>a great coach/leader</i>	The being of <i>a coach/leader</i>	The value of games <i>and how to design them</i>
Common pitfalls <i>for coaches/leaders</i>	Goal setting and success <i>(and how to define them)</i>	The power <i>of impossible goals</i>
Tapping into sacred <i>Yin and Yang energies</i>	Why coaches/leaders <i>need their own coach</i>	Coaching/leadership <i>containers</i>
Coaching/leadership <i>as a spiritual practice</i>	Coaching/leadership <i>as GPS navigation</i>	Marrying body, mind, and soul <i>as a leader/coach</i>





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